



PROFESSIONAL BLENDER 2.0
BR201AMZ | Owner's Guide

IMPORTANT SAFETY INSTRUCTIONS

PLEASE READ ALL INSTRUCTIONS BEFORE USE • FOR HOUSEHOLD USE ONLY

	Read and review instructions for operation and use.
	Indicates the presence of a hazard that can cause personal injury, death, or substantial property damage if the warning included with this symbol is ignored.
	For indoor and household use only.
When using electrical appliances, basic safety precautions should always be followed, including the following:	

⚠WARNING: To reduce the risk of injury, fire, electrical shock or property damage, basic safety precautions must always be followed, including the following numbered warnings and subsequent instructions. **DO NOT** use appliance for other than intended use.

- 1 Read all instructions prior to using the appliance and its accessories.
- 2 This product is provided with a Stacked Blade Assembly. **ALWAYS** exercise care when handling the blade assembly. The blade assembly is loose and sharp and is **NOT** locked in place in its container. The blade assembly is designed to be removable to facilitate cleaning and replacement if needed. **ONLY** grasp the blade assembly by the top of the shaft. Failure to use care when handling the blade assembly will result in a risk of laceration.
- 3 Handle the Stacked Blade Assembly with care, as the blades are loose and sharp.
- 4 Before operation, ensure all utensils are removed from the container. Failure to remove utensils can cause the container to shatter and potentially result in personal injury and property damage.
- 5 Carefully observe and follow all warnings and instructions. This unit contains electrical connections and moving parts that potentially present risk to the user.
- 6 **ALWAYS** take your time and exercise care during unpacking and appliance setup. Blades are loose and sharp. **ALWAYS** exercise care when handling the blade assembly. This appliance contains sharp, loose blades that can cause risk of laceration if mishandled.
- 7 Take inventory of all contents to ensure you have all parts needed to properly and safely operate your appliance.
- 8 Turn the appliance **OFF**, then unplug the appliance from the outlet when not in use, before assembling or disassembling parts, and before cleaning. To unplug, grasp the plug by the body and pull from the outlet. **NEVER** unplug by grasping and pulling the flexible cord.
- 9 Before each use, inspect blade assembly for damage. If a blade is bent or damage is suspected, contact SharkNinja to arrange for replacement.
- 10 Upon completion of processing, ensure the blade assembly is removed **BEFORE** emptying container's contents. Remove the blade assembly by carefully grasping the top of the shaft and lifting it from the container. Failure to remove the blade assembly before emptying the container results in a risk of laceration.
- 11 If using the pitcher's pour spout, hold the cover in place on the container or ensure lid lock is engaged when pouring to avoid risk of laceration.
- 12 **DO NOT** use this appliance outdoors. It is designed for indoor household use only.
- 13 This appliance has a polarized plug (one prong is wider than the other). To reduce the risk of electric shock, this plug will fit in a polarized outlet only one way. If the plug does not fit fully in the outlet, reverse the plug. If it still does not fit, contact a qualified electrician. **DO NOT** modify the plug in any way.
- 14 **DO NOT** operate any appliance with a damaged cord or plug, or after the appliance malfunctions or is dropped or damaged in any manner. This appliance has no user-serviceable parts. If damaged, contact SharkNinja for servicing.
- 15 This appliance has important markings on the plug blade. The entire supply cord is not suitable for replacement. If damaged, please contact SharkNinja for service.

IMPORTANT SAFETY INSTRUCTIONS

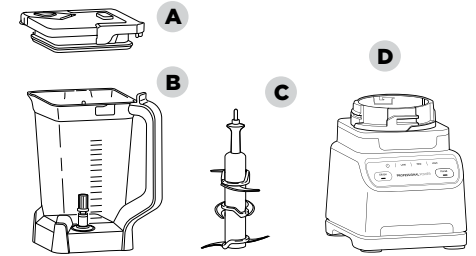
PLEASE READ ALL INSTRUCTIONS BEFORE USE • FOR HOUSEHOLD USE ONLY

- 16 Extension cords should **NOT** be used with this appliance.
- 17 To protect against the risk of electric shock, **DO NOT** submerge the appliance or allow the power cord to contact any form of liquid.
- 18 **DO NOT** allow the cord to hang over the edges of tables or counters. The cord may become snagged and pull the appliance off the work surface.
- 19 **DO NOT** allow the unit or the cord to contact hot surfaces, including stoves and other heating appliances.
- 20 **ALWAYS** use the appliance on a dry and level surface.
- 21 **DO NOT** allow children to operate this appliance or use as a toy. Close supervision is necessary when any appliance is used near children.
- 22 This appliance is **NOT** intended to be used by people with reduced physical, sensory, or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the appliance by a person responsible for their safety.
- 23 **ONLY** use attachments and accessories that are provided with the product or are recommended by SharkNinja. The use of attachments, including canning jars, not recommended or sold by SharkNinja may cause fire, electric shock, or injury.
- 24 **NEVER** place the blade assembly on the motor base without it first being attached to the container with the lid also in place.
- 25 Keep hands, hair, and clothing out of the container when loading and operating.
- 26 During operation and handling of the appliance, avoid contact with moving parts.
- 27 **DO NOT** fill container past the **MAX FILL** or **MAX LIQUID** lines.
- 28 **DO NOT** operate the appliance with an empty container.
- 29 **DO NOT** microwave container or accessories provided with the appliance.
- 30 **NEVER** leave the appliance unattended while in use.
- 31 **DO NOT** process dry ingredients with the pitcher and Stacked Blade Assembly.
- 32 **DO NOT** perform grinding operations with the pitcher and Stacked Blade Assembly.
- 33 **NEVER** operate the appliance without lids and caps in place. **DO NOT** attempt to defeat the interlock mechanism. Ensure the container and lid are properly installed before operation.
- 34 Keep hands and utensils out of container while chopping to reduce the risk of severe personal injury or damage to the blender. A scraper may be used **ONLY** when the blender is not running.
- 35 **DO NOT** open the pitcher's pour spout cap while blender is operating.
- 36 If you find unmixed ingredients sticking to the sides of the pitcher, stop the appliance, remove the lid, and use a spatula to dislodge ingredients. **NEVER** insert your hands into the pitcher, as you may contact one of the blades and experience a laceration.
- 37 **DO NOT** attempt to remove the container or lid from the motor base while the blade assembly is still spinning. Allow the appliance to come to a complete stop before removing lid and container.
- 38 If the appliance overheats, a thermal switch will activate and temporarily disable the motor. To reset, unplug the appliance and allow it to cool for approximately 30 minutes before using again.
- 39 **DO NOT** expose the container and accessories to extreme temperature changes. They may experience damage.
- 40 **DO NOT** submerge the motor base or control panel in water or other liquids. **DO NOT** spray motor base or control panel with any liquid.
- 41 **DO NOT** attempt to sharpen blades.
- 42 Turn off the appliance and unplug the motor base before cleaning.
- 43 **DO NOT** blend, hot effervescent, or carbonated liquids or ingredients. Doing so may cause excessive pressure buildup, resulting in risk of laceration and/or the user being burned.

SAVE THESE INSTRUCTIONS

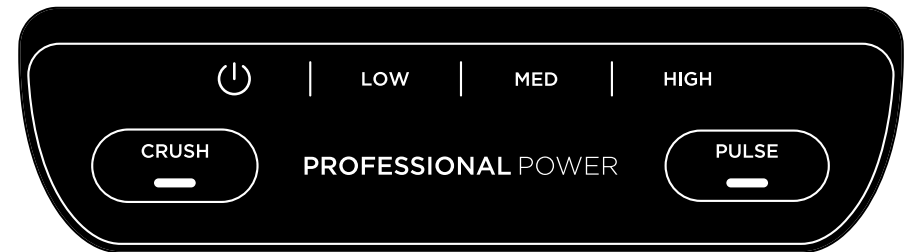
PARTS

- A Pitcher Lid with Pour Spout
- B 72-oz.* Total Crushing® Pitcher
- C Stacked Blade Assembly
- D Motor Base (attached power cord not shown)



*64-oz. max liquid capacity.

FEATURES



 Use the Power button to turn the unit on or off.

AUTO-IQ® PROGRAM

An intelligent preset program that combines unique blending and pausing patterns that do the work for you. Once selected, it will start immediately and automatically stop when blending is complete. To stop blending before the end of the program, press the CRUSH button again.

AUTO-IQ PROGRAM FOR THE TOTAL CRUSHING® PITCHER

CRUSH

Professional power to crush ice, break down tough ingredients, and make super-smooth smoothies and resort-style drinks.

MANUAL PROGRAMS

LOW, MEDIUM, and HIGH

When selected, each of these speeds runs continuously for 60 seconds. Press the currently active button again to stop the program sooner. They do not work in conjunction with the Auto-iQ program.

PULSE

Offers greater control of pulsing and blending. Operates only when PULSE is pressed. Use short presses for short pulses and long presses for long pulses.

BEFORE FIRST USE

IMPORTANT: Review all warnings at the beginning of this Owner's Guide before proceeding.

⚠WARNING: The Stacked Blade Assembly is **NOT** locked in place in the pitcher. Handle the Stacked Blade Assembly by grasping the top of the shaft to avoid risk of laceration.

- 1 Remove all packaging materials from the unit. Exercise care when unpacking blade assembly, as the blades are loose and sharp.
- 2 Wash container, lid, and blade assembly in warm, soapy water using a dishwashing utensil with a handle to avoid direct contact with the blades. Exercise care when handling blade assembly, as the blades are loose and sharp.
- 3 Thoroughly rinse and air-dry all parts.
- 4 Wipe control panel with a soft cloth. Allow it to dry completely before using.

NOTE: All attachments are BPA free. Accessories are top-rack dishwasher safe and should **NOT** be cleaned with a heated dry cycle. Ensure blade assembly and lid are removed from the container before placing in the dishwasher. Exercise care when handling blade assembly to avoid risk of laceration.

USING THE TOTAL CRUSHING® PITCHER

IMPORTANT:

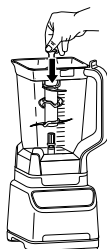
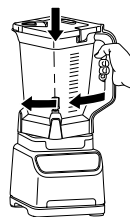
- Review all warnings at the beginning of this Owner's Guide before proceeding.
- As a safety feature, if the pitcher and lid are not properly installed, the motor will be disabled. If this happens, repeat **step 5** on next page. When the pitcher and lid are properly installed, the program button LEDs will illuminate, indicating the appliance is ready to use.

⚠WARNING: The Stacked Blade Assembly is loose and sharp and **NOT** locked in place. If using the pour spout, ensure the lid is fully locked onto the blender pitcher. If pouring with the lid removed, carefully remove the Stacked Blade Assembly first, holding it by the shaft. Failure to do so will result in a risk of laceration.

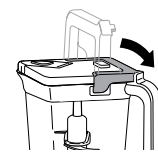
NOTE:

- If the unit is plugged in and powered on, but the pitcher is not installed, the LEDs on the control panel will flash.
- **DO NOT** add ingredients before completing installation of the Stacked Blade Assembly.
- If the Stacked Blade Assembly is not fully seated, you will not be able to install and lock the lid.
- The pitcher lid handle will not fold down unless the lid is attached to the pitcher.
- **DO NOT** process or grind dry ingredients.

- 1 Plug in motor base and place on a clean, dry, level surface such as a countertop or table.
- 2 Lower the pitcher onto the motor base. The handle should be aligned slightly to the right and the pitcher should be oriented so the **LOCK** symbols are visible on the motor base. Rotate the pitcher clockwise until it clicks into place.

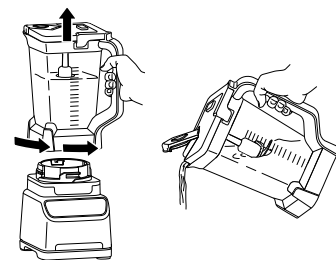
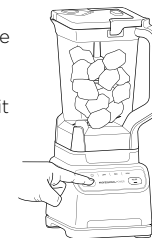


- 3 Exercising care, grasp the Stacked Blade Assembly by the top of the shaft and place it onto the drive gear inside the pitcher. Note that the blade assembly will fit loosely onto the drive gear.
- 4 Add ingredients to the pitcher. **DO NOT** add ingredients past the **MAX LIQUID** line on the pitcher.



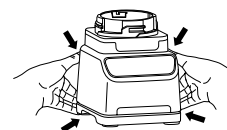
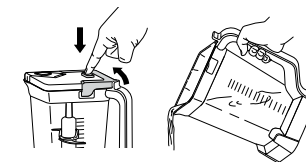
- 5 Place the lid on the pitcher. Press down on the handle until it clicks into place. Once the lid is locked in place, press the Power button to turn unit on. The available program buttons will illuminate and the unit will be ready for use.

- 6a If using the Auto-iQ® program Crush, the preset feature will automatically stop at the end of the program. To stop the unit at any time, press the Crush button again.
- 6b If using a manual program, select your desired speed. Once the ingredients have reached your desired consistency, press the active button again or wait for the unit to come to a complete stop after 60 seconds.



- 7 To remove the pitcher from the motor base, turn the pitcher counterclockwise and then lift up.
- 8a To pour out thinner mixtures, ensure the lid is locked in place, then open the pour spout cap.

- 8b For thicker mixtures that cannot be emptied through the pour spout, remove the lid and Stacked Blade Assembly before pouring. To remove the lid, press the **RELEASE** button and lift the handle. To remove the blade assembly, carefully grasp it by the top of the shaft and pull straight up. The pitcher can then be emptied.



- 9 Turn the unit off by pressing the Power button. Unplug the unit when finished. Refer to the Care & Maintenance section for cleaning and storage instructions.

ORDERING REPLACEMENT PARTS

To order additional parts and attachments, visit ninjaaccessories.com.

PRODUCT REGISTRATION

Please visit registryourninja.com to register your new Ninja® product within ten (10) days of purchase. You will be asked to provide the store name, date of purchase, and model number along with your name and address.

The registration will enable us to contact you in the unlikely event of a product safety notification. By registering, you acknowledge you have read and understood the instructions for use and warnings set forth in the accompanying instructions.

CARE & MAINTENANCE

CLEANING

Separate all parts. Wash container in warm, soapy water with a soft cloth.

Hand-Washing

Wash blade assembly in warm, soapy water using a dishwashing utensil with a handle to avoid direct contact with the blades. Exercise care when handling blade assembly as the blades are loose and sharp. Thoroughly rinse and air-dry all parts.

Dishwasher

All parts except the motor base are top-rack dishwasher safe and should **NOT** be cleaned with a heated dry cycle. Ensure the blade assembly is removed from the container before placing in the dishwasher. Exercise care when handling blade assembly.

Motor Base

Turn off the unit and unplug the motor base before cleaning. Wipe motor base with a clean, damp cloth. **DO NOT** use abrasive cloths, pads, or brushes to clean the base.

STORING

Wrap the power cord around the cord wrap on the back of the motor base. Store the unit upright and store the blade assembly inside or attached to the container with the lid locked in place.

DO NOT stack items on top of the container. Store any remaining attachments alongside the unit or in a cabinet where they will not be damaged or create a hazard.

RESETTING THE MOTOR

This unit features a unique safety system that prevents damage to the motor and drive system should you inadvertently overload it. If the unit is overloaded, the motor will be temporarily disabled. Should this occur, follow the reset procedure below.

- 1 Unplug the unit from the electrical outlet.
- 2 Allow the unit to cool for approximately 15 minutes.
- 3 Remove the container's lid and blade assembly. Empty the container and ensure no ingredients are jamming the blade assembly.

IMPORTANT: Ensure that maximum capacities are not exceeded. This is the most typical cause of appliance overload.

If your unit needs servicing, please call Customer Service at 1-877-646-5288. So we may better assist you, please register your product online at registeryourninja.com and have the product on hand when you call.

TROUBLESHOOTING GUIDE

⚠WARNING: To reduce the risk of shock and unintended operation, turn power off and unplug unit before troubleshooting.

The LEDs on the control panel are flashing.

- If the unit is plugged in and powered on, but there is no container installed, the LEDs on the control panel will flash. Install a container and the available program buttons will illuminate, indicating the unit is ready for use.

Unit doesn't mix well; ingredients get stuck.

- Using the Auto-iQ® program is the easiest way to achieve great results. The pulses and pauses allow the ingredients to settle toward the blade assembly. If ingredients are routinely getting stuck, adding some liquid will usually help.

Unit moves on counter while blending.

- Make sure the surface and feet of the unit are clean and dry.

Unit doesn't create snow from solid ice.

- **DO NOT** use ice that has been sitting out or has started to melt. Use ice straight from the freezer.
- Start with a few pulses and then use a continuous blending cycle.

The pitcher lid handle will not fold down.

- If lid is not attached to the pitcher, the handle will not fold down. For storage, place the lid on the pitcher and press down on the handle until it clicks into place.

Unit is difficult to remove from counter for storage.

- Place your hands underneath both sides of the motor base and gently pull the unit up and toward you.

Motor base won't stick to counter or tabletop.

- Make sure surface and suction feet are wiped clean. Suction feet will only stick to smooth surfaces.
- Suction feet will not stick on some surfaces such as wood, tile, and non-polished finishes.
- **DO NOT** attempt to use unit when the motor base is stuck to a surface that is not secure (cutting board, platter, plate, etc.).



ONE (1) YEAR LIMITED WARRANTY

NJA_1_YR_IB_LMTD_WRNTY_US_ENG

The One (1) Year Limited Warranty applies to purchases made from authorized retailers of **SharkNinja Operating LLC**. Warranty coverage applies to the original owner and to the original product only and is not transferable.

SharkNinja warrants that the unit shall be free from defects in material and workmanship for a period of one (1) year from the date of purchase when it is used under normal household conditions and maintained according to the requirements outlined in the Owner's Guide, subject to the following conditions and exclusions:

What is covered by this warranty?

1. The original unit and/or non-wearable parts deemed defective, in SharkNinja's sole discretion, will be repaired or replaced up to one (1) year from the original purchase date.
2. In the event a replacement unit is issued, the warranty coverage ends six (6) months following the receipt date of the replacement unit or the remainder of the existing warranty, whichever is later. SharkNinja reserves the right to replace the unit with one of equal or greater value.

What is not covered by this warranty?

1. Normal wear and tear of wearable parts (such as blending vessels, lids, cups, blades, blender bases, removable pots, racks, pans, etc.), which require regular maintenance and/or replacement to ensure the proper functioning of your unit, are not covered by this warranty. Replacement parts are available for purchase at ninjaaccessories.com.
2. Any unit that has been tampered with or used for commercial purposes.
3. Damage caused by misuse, abuse, negligent handling, failure to perform required maintenance (e.g., failure to keep the well of the motor base clear of food spills and other debris), or damage due to mishandling in transit.
4. Consequential and incidental damages.
5. Defects caused by repair persons not authorized by SharkNinja. These defects include damages caused in the process of shipping, altering, or repairing the SharkNinja product (or any of its parts) when the repair is performed by a repair person not authorized by SharkNinja.
6. Products purchased, used, or operated outside North America.

How to get service

If your appliance fails to operate properly while in use under normal household conditions within the warranty period, visit ninjakitchen.com/support for product care and maintenance self-help. Our Customer Service Specialists are also available at **1-877-646-5288** to assist with product support and warranty service options, including the possibility of upgrading to our VIP warranty service options for select product categories. So we may better assist you, please register your product online at registeryourninja.com and have the product on hand when you call.

SharkNinja will cover the cost for the customer to send in the unit to us for repair or replacement. A fee of \$20.95 (subject to change) will be charged when SharkNinja ships the repaired or replacement unit.

How to initiate a warranty claim

You must call **1-877-646-5288** to initiate a warranty claim. You will need the receipt as proof of purchase. We also ask that you register your product online at registeryourninja.com and have the product on hand when you call, so we may better assist you. A Customer Service Specialist will provide you with return and packing instruction information.

How state law applies

This warranty gives you specific legal rights, and you also may have other rights that vary from state to state. Some states do not permit the exclusion or limitation of incidental or consequential damages, so the above may not apply to you.



REGISTER YOUR PURCHASE



registeryourninja.com



Scan QR code using mobile device

RECORD THIS INFORMATION

Model Number: _____

Serial Number: _____

Date of Purchase: _____
(Keep receipt)

Store of Purchase: _____

TECHNICAL SPECIFICATIONS

Voltage: 120V-, 60Hz

Power: 1200 Watts

SharkNinja Operating LLC

US: Needham, MA 02494

CAN: Ville St-Laurent, QC H4S 1A7

1-877-646-5288

ninjakitchen.com

Illustrations may differ from actual product. We are constantly striving to improve our products, therefore the specifications contained herein are subject to change without notice.

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This product may be covered by one or more U.S. patents.
See sharkninja.com/patents for more information.

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