

NINJA®

BL910

Series

OWNER'S GUIDE

NINJA® SYSTEM WITH AUTO-IQ® TECHNOLOGY




ninjakitchen.com

THANK YOU

For purchasing the Ninja® System with Auto-iQ® Technology



REGISTER YOUR PURCHASE

 registeryourninja.com

 Scan QR code using mobile device

RECORD THIS INFORMATION

Model Number: _____

Serial Number: _____

Date of Purchase: _____
(Keep receipt)

Store of Purchase: _____

THIS BOOK COVERS MODEL NUMBERS:

BL910

TECHNICAL SPECIFICATIONS

Voltage: 120V-, 60Hz

Power: 1200 Watts

Pitcher Capacity:
72 oz. (9cups, 2.1L)

MAX Liquid Capacity:
64 oz. (8 cups, 1.9L)

**PLEASE READ CAREFULLY AND
KEEP FOR FUTURE REFERENCE.**

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TIP: You can find the model and serial numbers on the QR code label on the back of the unit by the power cord.

IMPORTANT SAFEGUARDS

HOUSEHOLD USE ONLY • READ ALL INSTRUCTIONS BEFORE USE

Read all instructions before using your NINJA® SYSTEM WITH AUTO-IQ® TECHNOLOGY.

When using electrical appliances, basic safety precautions should always be followed, including the following:

⚠ WARNING

To reduce the risk of fire, electric shock, serious injury, death, or damage when using this appliance, follow these basic safety precautions.

General Precautions

- 1 Read all instructions prior to using the appliance and its accessories.
- 2 Carefully observe and follow all warnings and instructions. This unit contains electrical connections and moving parts that potentially present risk to the user.
- 3 **ALWAYS** exercise care when handling the Pro Extractor Blades® Assembly. The blades are sharp, handle carefully. **ONLY** grasp the Pro Extractor Blades Assembly by the outer perimeter of the blade assembly base. Failure to use care when handling the blade assembly will result in a risk of laceration.
- 4 Take your time and exercise care during unpacking and appliance setup. This appliance contains sharp, loose blades that can cause injury if mishandled.
- 5 Take inventory of all contents to ensure you have all parts needed to properly and safely operate your appliance.
- 6 Turn the appliance off, then unplug from the outlet when not in use, before assembling or disassembling parts, and before cleaning. To unplug, grasp the plug and pull from the outlet. **NEVER** pull from the power cord.
- 7 Before use, wash all parts that may contact food. Follow washing instructions covered in this instruction manual.
- 8 To protect against the risk of electric shock, **DO NOT** submerge the appliance or allow the power cord to contact any form of liquid.
- 9 **DO NOT** use this appliance outdoors. It is designed for indoor household use only.
- 10 This appliance has important markings on the plug blade. The attachment plug or entire cordset (if plug is molded onto cord) is not suitable for replacement. If damaged, the appliance shall be replaced.
- 11 This appliance has a polarized plug (one prong is wider than the other). To reduce the risk of electric shock, this plug will fit in a polarized outlet only one way. If the plug does not fit fully in the outlet, reverse the plug. If it still does not fit, contact a qualified electrician. **DO NOT** modify the plug in any way.
- 12 **DO NOT** operate any appliance with a damaged cord or plug, or after the appliance malfunctions or is dropped or damaged in any manner. This appliance has no user-serviceable parts. If damaged, contact SharkNinja for servicing.
- 13 This appliance has important information on the plug prong. The power cord is not suitable for replacement. If damaged, contact SharkNinja for servicing in order to avoid a hazard.
- 14 Extension cords should **NOT** be used with this appliance.
- 15 **DO NOT** allow young children to operate this appliance or use as a toy. Close supervision is necessary when any appliance is used near children.
- 16 This appliance is **NOT** intended to be used by persons (including children) with reduced physical, sensory, or mental capabilities, or lack of experience and knowledge, unless they are closely supervised and instructed concerning use of the appliance by a person responsible for their safety.
- 17 Before each use, inspect blade assembly for damage. If a blade is bent or damage is suspected, contact SharkNinja to arrange for replacement.
- 18 **DO NOT** attempt to sharpen blades.
- 19 **DO NOT** allow the unit or the cord to hang over the edges of tables or counters. The cord may become snagged and pull the appliance off the work surface.
- 20 **DO NOT** allow any part of the unit to contact hot surfaces, including stoves and other heating appliances.
- 21 **ALWAYS** use the appliance on a dry and level surface.
- 22 **NEVER** place a blade assembly on the motor base without it first being attached to the cup.
- 23 Keep hands, hair, and clothing out of the container.
- 24 **ONLY** use attachments and accessories that are provided with the product or are recommended by SharkNinja. The use of attachments not recommended or sold by SharkNinja may cause fire, electric shock, or injury.
- 25 During operation and handling of the appliance, avoid contact with moving parts.
- 26 **DO NOT** operate the appliance with an empty container.
- 27 **DO NOT** fill containers past the **MAX FILL** or **MAX LIQUID** lines.
- 28 **DO NOT** microwave any containers or accessories provided with the appliance.
- 29 **DO NOT** perform grinding operations with the Single-Serve Cup and Pro Extractor Blades® Assembly.
- 30 Before operation, ensure all utensils are removed from containers. Failure to remove utensils can cause containers to shatter and potentially result in personal injury and property damage.

SAVE THESE INSTRUCTIONS

GETTING TO KNOW YOUR NINJA® SYSTEM WITH AUTO-IQ® TECHNOLOGY

WELCOME!

Congratulations on your purchase. Use this instruction manual to learn about the great features of your Ninja System with Auto-iQ Technology. From assembly to use to maintenance, you will find it all in here.

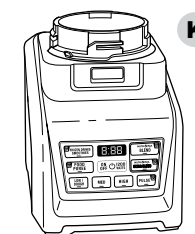
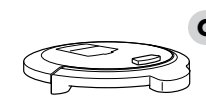
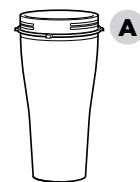
There are a variety of accessories that are compatible with this blender series.

NOTE: The top flap of your box shows the select accessories that are included with your model.

To purchase more accessories and find great recipes, visit ninjakitchen.com.

PARTS

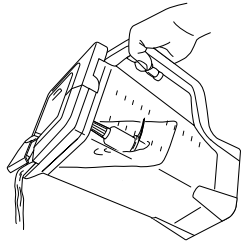
- A** Single-Serve Cup
- B** Pro Extractor Blades® Assembly
- C** Spout Lid
- D** Precision Processor® Bowl
- E** Dough Blade Assembly
- F** Chopping Blade Assembly
- G** Precision Processor Lid
- H** Pitcher
- I** Pitcher Lid with Locking Handle
- J** Stacked Blade Assembly
- K** Motor Base (power cord not shown)



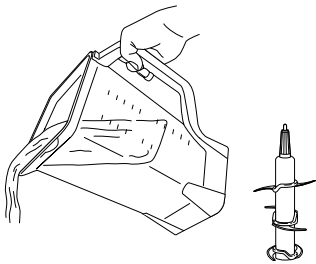
BEFORE FIRST USE

IMPORTANT: Review all warnings on pages 4–5 before proceeding.

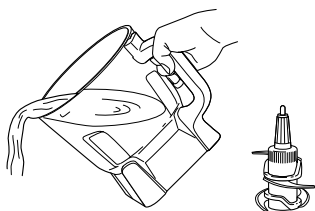
▲ WARNING: Stacked Blade Assembly is sharp and not locked in place. If using the pour spout, ensure the lid is fully locked onto the pitcher. Failure to do so will result in a risk of laceration.



▲ WARNING: Stacked Blade Assembly is sharp and not locked in place. If pouring with the lid removed, carefully remove the Stacked Blade Assembly first, holding it by the shaft. Failure to do so will result in a risk of laceration.



▲ WARNING: Chopping Blade Assembly is sharp and not locked in place. Before emptying contents carefully remove lid and Chopping Blade Assembly, holding it by the shaft. Failure to do so will result in a risk of laceration.



- 1 Remove all packaging material and labels from the appliance. Separate all parts from each other.
- 2 Wash the containers, lids, and Blade Assemblies in warm, soapy water. When washing the Blade Assemblies, use a dishwashing utensil with a handle to avoid direct hand contact with blades.
- 3 Handle blade assemblies with care to avoid contact with sharp edges. Rinse and air-dry thoroughly.
- 4 The containers, lids, and Blade Assemblies are all dishwasher safe. It is recommended that the lids and Blade Assemblies be placed on the top rack. Ensure that the Blade Assemblies are removed from the containers before placing in the dishwasher.
- 5 Wipe the motor base clean with a damp cloth.

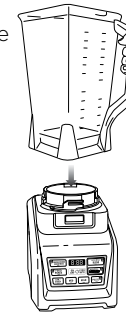
USING THE PITCHER

IMPORTANT: Review all warnings on pages 4–5 before proceeding.

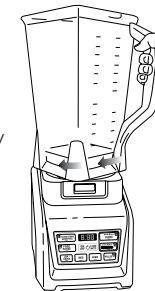
ASSEMBLY

TIP: It's best to add the liquid ingredients first and then the dry ingredients.

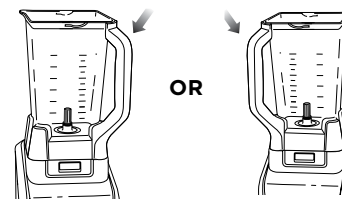
- 1 Place the motor base on a clean, dry, level surface such as a counter or tabletop. Press down on the motor base to make sure that the suction cups adhere to the counter or tabletop.
- 2 Align and lower the pitcher onto the motor base. Handle should be aligned slightly to the right of the "LOCK" symbol on the motor base.



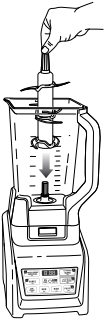
- 3 Rotate the pitcher clockwise until it clicks in place. As the pitcher rotates, it will lower and the safety tabs on the bottom of the pitcher will slide under the safety tabs on the top of the motor base.



- 4 The pitcher can be placed on the motor base two ways; the handle can be on the front right corner or the front left corner.



- 5 Holding the Stacked Blade Assembly by the top of the shaft, place it onto the pitcher gear inside the pitcher. Ensure that the Stacked Blade Assembly is seated properly and is standing upright.



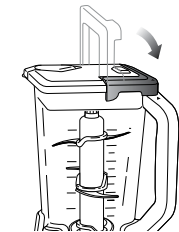
NOTE: The Stacked Blade Assembly will fit loosely on the drive gear.

- 6 Add the ingredients to the pitcher, making sure that they do not exceed the highest measured marking line on the side of the pitcher.

NOTE: If you need to add additional ingredients while the appliance is processing, open the pour spout cap and pour the ingredients in through the opening.

NOTE: When blending any kind of liquids, such as mixtures of any drinks or smoothies, do not exceed the "MAX" liquid mark (1.9 L) on the Pitcher.

- 7 Holding the lid by the handle in the upright position, place it on top of the pitcher, aligning the triangle (▼) located on the lid with the triangle (▲) located on the pitcher's handle. Press the handle down until you hear a click. The triangles on the lid and the blender handle **MUST** be aligned in order for the blender to turn on.



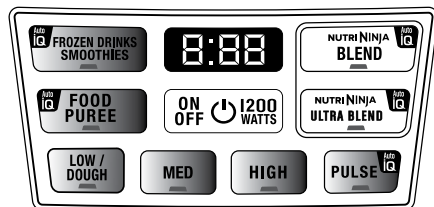
- 8 Plug the power cord into the electrical outlet and press the power button (⏻).

USING THE PITCHER - CONT.

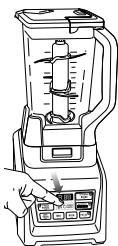
IMPORTANT: Review all warnings on pages 4-5 before proceeding.

USE

NOTE: The unit can sense which container is on the motor base. The available function lights will illuminate depending on which container is placed on the motor base.



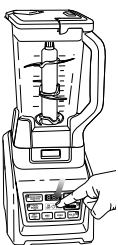
- Press the power button to turn on the unit. Select the speed or Auto-iQ program that best suits your needs. The Auto-iQ program will stop the appliance automatically at the end of the program.



NOTE: Pulse ingredients for even chopping by holding the Auto-iQ Pulse button until ingredients reach your desired consistency.

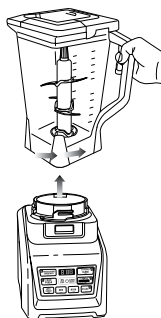
- To pause the appliance, press the selected speed or Auto-iQ program a second time. When the program is paused, the light on the program button will flash until you press it again to resume the rest of the program.

- When ingredients have reached your desired consistency, stop the appliance by pressing the power button (⏻) and wait for the blade to stop turning.

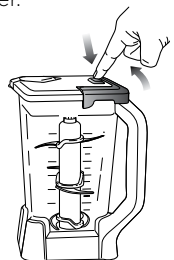


REMOVAL

- Turn the pitcher counterclockwise and lift it to remove it from the motor base.



- Open the pour spout cap and use the spout to empty liquid contents.
- For thicker consistencies, first remove the lid by pressing the release button and pulling the lid handle up to a 90 degree angle to lift lid off the pitcher. Then, carefully remove the Stacked Blade Assembly by the top of the shaft. Place Stacked Blade Assembly away from the work area to avoid accidental contact. Finally, empty contents from the pitcher.



- Make sure that the unit is unplugged when not in use.
- To release the motor base from the counter or tabletop, place your hands underneath both sides of the motor base and gently pull the unit up and towards you.

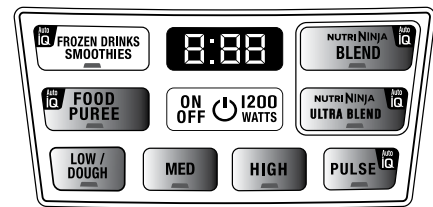


USING THE PRECISION PROCESSOR®

IMPORTANT: Review all warnings on pages 4-5 before proceeding.

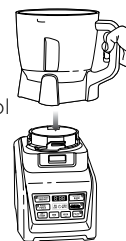
ASSEMBLY

NOTE: The unit can sense which container is on the motor base. The function lights will illuminate depending on which container is placed on the motor base.



- Place the motor base on a clean, dry, level surface such as a counter or tabletop. Press down on the motor base to make sure that the suction cups adhere to the counter or tabletop.

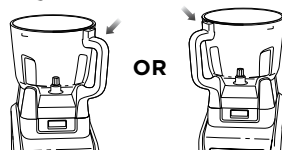
- Align and lower the Processor Bowl onto the motor base. Handle should be aligned slightly to the right of the "LOCK" symbol on the motor base.



- Rotate the bowl clockwise until it locks in place, you will hear a click when the lock is engaged.



- The bowl can be placed on the motor base two ways; the handle can be on the front right corner or the front left corner.



- Holding the desired blade assembly by the top of the shaft, place it onto the drive gear inside the bowl. Ensure that the blade assembly is seated properly and is standing upright.



NOTE: The blade will fit loosely on the drive gear.

- Add the ingredients to the bowl, making sure that they do not exceed the highest measured marking line on the side of the bowl.
- Holding the lid by the handle in the upright position, place it on top of the Processor Bowl aligning the triangle (▼) located on the lid with the triangle (▲) located on the Processor Bowl handle. Press the handle down until you hear a click. The triangles on the lid and the Processor Bowl handle **MUST** be aligned in order for the blender to turn on.



NOTE: The 64 oz. bowl is not intended for blending drinks. Do not overfill.

- Plug the power cord into the electrical outlet and press the power button (⏻).

USING THE PRECISION PROCESSOR® - CONT.

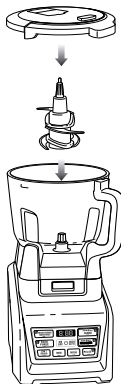
IMPORTANT: Review all warnings on pages 4-5 before proceeding.

USING CHOPPING BLADE ASSEMBLY

1 Place the motor base on a clean, dry, level surface such as a counter or tabletop. Press down on the motor base to make sure that the suction cups adhere to the counter or tabletop.

2 Secure the bowl onto the motor base.

3 Holding the Chopping Blade Assembly by the shaft, place it onto the gear shaft inside the bowl. Ensure that the Chopping Blade Assembly fits around the gear shaft and that it is standing straight.



4 Add the ingredients and secure the bowl lid onto the bowl.

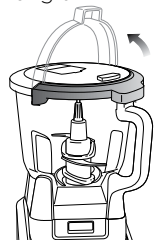
5 Plug the power cord into the electrical outlet and press on the power button (⏻). Select the speed or Auto-iQ® program that best suits your needs. Pulse ingredients for even chopping by holding the Auto-iQ Pulse button until ingredients reach your desired consistency.

NOTE: Please refer to "Speed Settings & Uses" chart for suggested uses and speeds.

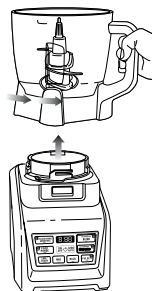
6 When ingredients have reached your desired consistency, stop the appliance by pressing the power button (⏻) and wait for the blade to stop turning.



7 To remove the lid, press the release button on the lid and pull the lid handle up to a 90° angle.



8 Turn the bowl counterclockwise and lift it to remove it from the motor base.



9 To release the motor base from the counter or tabletop, place your hands underneath both sides of the motor base and gently pull the unit up and towards you.



IMPORTANT: Review all warnings on pages 4-5 before proceeding.

USING DOUGH BLADE ASSEMBLY

1 Place the motor base on a clean, dry, level surface such as a counter or tabletop. Press down on the motor base to make sure that the suction cups adhere to the counter or tabletop.

2 Secure the bowl onto the motor base.

3 Holding the Dough Blade Assembly by the shaft, place it onto the gear shaft inside the bowl. Ensure that the Dough Blade Assembly fits around the gear shaft and that it is standing straight.



4 Add the ingredients and secure the bowl lid onto the bowl.

5 Plug the power cord into the electrical outlet and press on the power button (⏻). Select the LOW/DOUGH button and process until ingredients come together to form a mass.

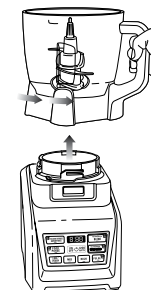
NOTE: Please refer to "Speed Settings & Uses" chart for suggested uses and speeds.

6 Once finished making dough, stop the appliance by pressing the power button (⏻) and wait for the blade to stop turning.

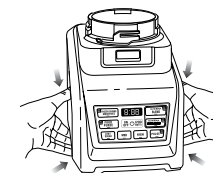
7 To remove the lid, press the release button on the lid and pull the lid handle up to a 90° angle.



8 Turn the bowl counterclockwise and lift it to remove it from the motor base.



9 To release the motor base from the counter or tabletop, place your hands underneath both sides of the motor base and gently pull the unit up and towards you.

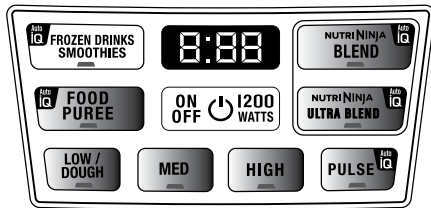


USING THE SINGLE-SERVE CUP

IMPORTANT: Review all warnings on pages 4-5 before proceeding.

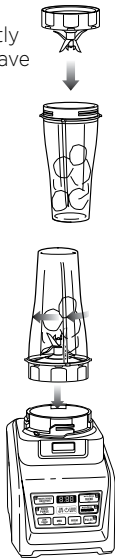
USE

NOTE: The unit can sense which container is on the motor base. The available function lights will illuminate depending on which container is placed on the motor base.



ASSEMBLY

- Place the motor base on a clean, dry, level surface such as a counter or tabletop. Press down on the motor base to make sure that the suction cups adhere to the counter or tabletop.
- Add ingredients to the Single-Serve Cup.
- Place the Pro Extractor Blades® Assembly onto the cup and tightly screw it on clockwise until you have a good seal.
- Turn the Single-Serve Cup upside down and place it onto the motor base, aligning the tabs on the cup with the motor base. Rotate the Single-Serve Cup clockwise until it locks in place, you will hear a click when the lock is engaged.

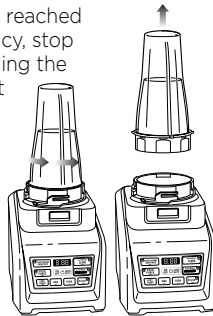


- Press the power button on, and select the speed or Auto-iQ program that suits your needs. The Auto-iQ program will stop the appliance automatically at the end of the program.
- To pause the appliance, press the selected speed or Auto-iQ program a second time. When the program is paused, the light on the program button will flash until you press it again to resume the rest of the program.



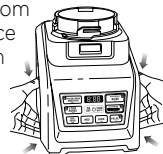
REMOVAL

- Once ingredients have reached your desired consistency, stop the appliance by pressing the power button and wait for the blade to stop turning. Turn the Single-Serve Cup counterclockwise and pull straight up to remove it from the motor base.



NOTE: Do not overfill. To avoid spilling, do not add ingredients past the "Max Liquid" line.

- Turn the cup upright and remove the Pro Extractor Blades Assembly by twisting counterclockwise.
- Place the spout lid onto the Single-Serve Cup, twist to seal and enjoy.
- For storage, only use the spout lid to cover.
- Be sure to store the Pro Extractor Blades Assembly attached to an empty cup when not in use.
- Make sure that the motor base is unplugged when not in use.
- To release the motor base from the counter or tabletop, place your hands underneath both sides of the motor base and gently pull the unit up and towards you.



PROGRAMS, SPEED SETTINGS & USES

FOR THE PITCHER



FUNCTION	CONTAINER	BLADE TYPE	SPEED or PROGRAM	TYPE OF FOOD
Frozen Drinks/ Ice Crush	Pitcher	Stacked Blade Assembly	Auto-iQ® Frozen Drinks/Smoothies	Ice Frozen Drinks Smoothies Milkshakes
Pureeing	Pitcher	Stacked Blade Assembly	Auto-iQ Food Puree	Soups*

* When blending soups or sauces, make sure they're cooled to room temperature first. Ninja® containers are not intended for hot blending.

FOR THE PRECISION PROCESSOR® BOWL



FUNCTION	CONTAINER	BLADE TYPE	SPEED or PROGRAM	TYPE OF FOOD
Mincing	Precision Processor Bowl	Chopping Blade Assembly	Auto-iQ Pulse	Onion Garlic Herbs
Kneading & Dough Mixing	Precision Processor Bowl	Dough Blade Assembly	Low/Dough	Bread Dough Pie Dough Pizza Dough Pretzel Dough Cookie Dough
Processing	Precision Processor Bowl	Chopping Blade Assembly	Auto-iQ Food Puree Low/Dough Medium High	Pâtés Stewed Fruits Dips Apple Sauce Spreads
Emulsifying	Precision Processor Bowl	Chopping Blade Assembly	Low/Dough Medium	Salad Dressings Sauces*
Grinding	Precision Processor Bowl	Chopping Blade Assembly	Medium	Meat
Chopping	Precision Processor Bowl	Chopping Blade Assembly	Auto-iQ Pulse	Salsa Vegetables Nuts
Batters	Precision Processor Bowl	Dough Blade Assembly	Low/Dough	Cake Mixes Batters

* When blending soups or sauces, make sure they're cooled to room temperature first. Ninja containers are not intended for hot blending.

PROGRAMS, SPEED SETTINGS & USES

FOR THE SINGLE-SERVE CUP



FUNCTION	CONTAINER	BLADE TYPE	SPEED or PROGRAM	TYPE OF FOOD
Smoothies	Single-Serve Cup	Pro Extractor Blades® Assembly	Nutri Ninja® Auto-iQ® Blend	Smoothies Protein Drinks
Green Smoothies	Single-Serve Cup	Pro Extractor Blades Assembly	Nutri Ninja Auto-iQ Ultra Blend	Frozen Fruits Frozen Vegetables Kale Celery Spinach Seeds Ice
Grating	Single-Serve Cup	Pro Extractor Blades Assembly	Auto-iQ Pulse High	Grated Cheese Bread Crumbs
Chopping	Single-Serve Cup	Pro Extractor Blades Assembly	Auto-iQ Pulse High	Salsa Vegetables

CARE & MAINTENANCE

CLEANING

Separate/remove all parts from each other.

Hand-Washing

Wash the containers, lids, and blade assemblies in warm, soapy water. When washing the blade assemblies use a dishwashing utensil with a handle to avoid direct hand contact with blades. Handle blade assemblies with care to avoid contact with sharp edges. Rinse and air dry thoroughly.

Dishwasher

The containers, lids, blade assemblies, and attachments are all dishwasher safe. The lids and blade assemblies are top-rack dishwasher safe. Ensure that the blade assemblies are removed from the containers before placing in the dishwasher.

Motor Base

Wipe the motor base clean with a damp cloth. Please call customer service if any servicing needs to be performed on the appliance at **1-877-646-5288**.

STORING

Store the unit upright with the blade assembly inside the corresponding container with the lid secured on top. Do not place anything on top. Store the rest of the attachments in a safe place where they will not be damaged and won't cause harm. Wrap the power cord around the cord wrap on the back of the motor base.

RESETTING THE MOTOR THERMOSTAT

The unit features a unique safety system which prevents damage to the unit's motor and drive system should you inadvertently overload your appliance. **If the appliance is overloaded, the motor will stop. Allow the appliance to cool for approximately 15 minutes.** To reset the appliance, follow the resetting procedure below:

- 1 Unplug the appliance from the electrical outlet.
- 2 Remove and empty the container and ensure that no food is jamming the Blade Assembly or attachments.
- 3 Allow the appliance to cool for approximately 15 minutes.
- 4 Re-install the container onto the base and re-plug the appliance into the electrical outlet.
- 5 Proceed to use the appliance as before, making sure not to exceed the recommended maximum capacities.

TROUBLESHOOTING GUIDE

Motor doesn't start or blade assembly doesn't rotate.

- Make sure the container is securely locked on the motor base.
- Make sure the lid is securely on the container in the correct position (align arrows).
- The appliance is turned off. Press the power button (⏻) to turn on.
- Check that the plug is securely inserted into the electrical outlet.
- Check the fuse or circuit breaker.
- The unit has overloaded. The appliance will stop and the power light will flash. Unplug and wait approximately 15 minutes before using again.
- The unit has overheated. Unplug and wait approximately 15 minutes before using again.
- Make sure the unit is not overloaded.

Ingredients are unevenly chopped.

- Either you are chopping too much food at one time, or the pieces are not of even size. Cut ingredients in similar sizes and process smaller amounts per batch.

Ingredients are chopped too finely or are too watery.

- The food has been over-processed. Use Auto-iQ® Pulse button for controlled processing.

Ingredients collect on lid or sides of container.

- The mixture is too thick. Add more liquid.

Can't create snow from solid ice.

- Do not use ice that has been sitting out or has started to melt. Use ice straight from the freezer.
- Start with a few pulses and then go to a continuous blending cycle.

Motor base won't stick to counter or tabletop.

- Make sure surface and suction feet are wiped clean. Suction feet will only stick to smooth surfaces. Suction feet **WILL NOT** stick on some surfaces such as, wood, tile, and non-polished finishes.
- **DO NOT** attempt to use appliance when the motor base is stuck to a surface that is not secure (cutting board, platter, plates, etc.).

The screen is displaying an "Err" message.

- The unit is able to detect which container is on the base. You may be trying to use a program that is not designed for the container you have installed. The programs will light up indicating which programs are available for each container.

The screen is displaying a blinking red light.

- The unit is not installed properly. For your safety the unit will only be able to be turned on when it is properly assembled. Please refer to the assembly pages of this inspiration guide for assistance.

REPLACEMENT PARTS

To order additional parts and accessories, visit ninjaaccessories.com or contact Customer Service at **1-877-646-5288**.

Shark NINJA

ONE (1) YEAR LIMITED WARRANTY

The One (1) Year Limited Warranty applies to purchases made from authorized retailers of **SharkNinja Operating LLC**. Warranty coverage applies to the original owner and to the original product only and is not transferable.

SharkNinja warrants that the unit shall be free from defects in material and workmanship for a period of one (1) year from the date of purchase when it is used under normal household conditions and maintained according to the requirements outlined in the Owner's Guide, subject to the following conditions and exclusions:

What is covered by this warranty?

1. The original unit and/or non-wearable parts deemed defective, in SharkNinja's sole discretion, will be repaired or replaced up to one (1) year from the original purchase date.
2. In the event a replacement unit is issued, the warranty coverage ends six (6) months following the receipt date of the replacement unit or the remainder of the existing warranty, whichever is later. SharkNinja reserves the right to replace the unit with one of equal or greater value.

What is not covered by this warranty?

1. Normal wear and tear of wearable parts (such as blending vessels, lids, cups, blades, etc.), which require regular maintenance and/or replacement to ensure the proper functioning of your unit, are not covered by this warranty. Replacement parts are available for purchase at ninjaaccessories.com.
2. Any unit that has been tampered with or used for commercial purposes
3. Damage caused by misuse, abuse, negligent handling, failure to perform required maintenance (e.g., failure to keep the well of the motor base clear of food spills and other debris), or damage due to mishandling in transit.
4. Consequential and incidental damages.
5. Defects caused by repair persons not authorized by SharkNinja. These defects include damages caused in the process of shipping, altering, or repairing the SharkNinja product (or any of its parts) when the repair is performed by a repair person not authorized by SharkNinja.
6. Products purchased, used, or operated outside North America.

How to get service

If your appliance fails to operate properly while in use under normal household conditions within the warranty period, visit ninjakitchen.com/support for product care and maintenance self-help. Our Customer Service Specialists are also available at **1-877-646-5288** to assist with product support and warranty service options, including the possibility of upgrading to our VIP warranty service options for select product categories.

SharkNinja will cover the cost for the customer to send in the unit to us for repair or replacement. A fee of \$19.95 (subject to change) will be charged when SharkNinja ships the repaired or replacement unit.

How to initiate a warranty claim

You must call **1-877-646-5288** to initiate a warranty claim. You will need the receipt as proof of purchase. A Customer Service Specialist will provide you with return and packing instruction information.

How state law applies

This warranty gives you specific legal rights, and you also may have other rights that vary from state to state. Some states do not permit the exclusion or limitation of incidental or consequential damages, so the above may not apply to you.

PRODUCT REGISTRATION

Please visit registeryourninja.com or call 1-877-646-5288 to register your new Ninja® product within ten (10) days of purchase. You will be asked to provide the store name, date of purchase, and model number along with your name and address.

The registration will enable us to contact you in the unlikely event of a product safety notification. By registering, you acknowledge you have read and understood the instructions for use and warnings set forth in the accompanying instructions.

Visit us online at:

ninjakitchen.com

Or follow us on any of our social media pages:

[Facebook.com/ninjakitchen](https://www.facebook.com/ninjakitchen)

[Twitter.com/ninjakitchen](https://twitter.com/ninjakitchen)

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[Pinterest.com/ninjakitchen](https://www.pinterest.com/ninjakitchen)

[Youtube.com/epninjakitchen](https://www.youtube.com/epninjakitchen)

SharkNinja Operating LLC

US: Needham, MA 02494

1-877-646-5288

ninjakitchen.com

Illustrations may differ from actual product. We are constantly striving to improve our products, therefore the specifications contained herein are subject to change without notice.

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For SharkNinja U.S. patent information, visit sharkninja.com/uspatents.

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